



NormaLeah Ovarian Cancer Initiative announces its 2019 community-wide cancer awareness campaign “girlpARTs project”. We are currently seeking artists, community leaders and businesses to partner with us for this very important program that saves the lives of women we love from the deadliest gynecologic cancer.

The “girlpARTs project” is co-sponsored by Regional Development Authority, KWQC-TV6 and the Quad City Arts Dollars program. It focuses on two distinct elements:

- The bodice project pairs community leaders with artists to create a piece of art using a three-dimensional form in the shape of a woman’s torso. These 24 artistic creations are placed throughout the community during ovarian and breast cancer awareness months (September and October). They will be auctioned off following girlpARTs fest.
- The girlpARTs fest features live performances and an artist market on Saturday, October 26th from 4-10 pm at River Music Experience (RME) in Davenport, Iowa. Local bands will provide live music and the main stage act is expected to be Caly Bevier, a young ovarian cancer survivor and recording artist who was a semi-finalist on “America’s Got Talent”. The artists involved with the bodice project will set up booths in the Artist Market.

There are several different ways to participate:

- **Corporate Sponsorship:** Choose from three levels, Gold (\$5000), Silver (\$2500) or Teal (\$1000). Each level comes with a variety of benefits, including VIP tickets, media exposure and the opportunity to choose a specific area of girlpARTs fest for maximum visibility for your company.
- **Bodice Benefactor:** Can’t make a large commitment? For \$250, your business can display a bodice during September and October. Benefactors also receive media exposure and free tickets to girlpARTs fest.
- **Community Leader:** Twenty-four local artists are partnering with community leaders to create these one-of-a-kind works of art. We will help you select an artist. All artists and community leaders receive media exposure and free tickets to girlpARTs fest.

NormaLeah Ovarian Cancer Initiative was established in 2008 as a 501(c)3 organization. Named after two sisters who died of ovarian cancer, our mission is to enrich lives through early detection education, patient support services and research funding for ovarian cancer – the silent killer of women. We dream of the day when ovarian cancer screening becomes a routine part of every woman’s annual wellness exam.

Locally, our programs reach more than 50,000 women and empower them to become vigilant self-advocates for their gynecologic health. These educational materials and sessions focus on understanding early warning signs, assessing genetic cancer risk and working with medical providers for better health outcomes.

2017 Bodice Creations



#18 "The Power of Paisley"
Donna Young
Benefactor: Isabel Bloom



#5 "Garden of Emotion"
Trang "Tracy" Ngo
Benefactor: Jennifer Garity



#14 "Abundance of Joy"
Lisa Mahar
Benefactor: Leanne Tyler



#15 "Teal-Tangled Corset"
Susan Grupe Wahmann
Benefactor: Massage Envy



#1 "Mandala Mosaic"
Carolyn Krueger
Benefactor: The Artery



#8 "Tulips: Seasons of Change"
Pat Bereskin
Benefactor: Steve Landauer



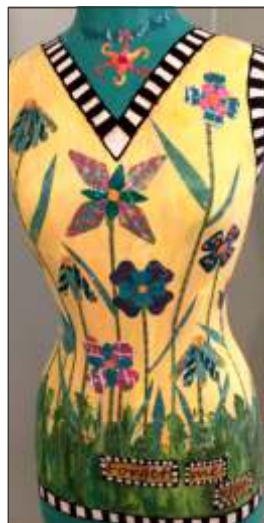
#9 "Rise with the Tide"
Dawn Wohlford-Metallo
Benefactor: J.H. Revell Jewelers



#16 "The Unsayable Said"
Amy Nielsen/Rebecca Wee
Benefactor: The Group OB/GYN



#19 "Rusalka"
Teresa Mesich
Benefactor:
Davenport River Center



#13 "Forget Me Not"
Gina Kirschbaum
Benefactor:
UnityPoint Health-Trinity



#22 "Olivia"
Jeanne O'Melia
Benefactor: Doris and
Victor Day Foundation



#12 "Rosa"
Amanada Sabel
Benefactor:
Blades 5th Avenue Salon



girlparts project

local art  live music
ovarian cancer awareness

There are many ways your organization can help us save lives with ovarian cancer education and survivor support through our girlpARTs project sponsorship opportunities.

Platinum Sponsor: \$10,000

All of the Gold Sponsor level benefits plus:

- Signage at all community events for one year
- Eight additional VIP (reserved seating) and 25 additional tickets to girlpARTs project event

Gold Sponsor: \$5,000

All of the Silver Sponsor level benefits plus:

- Four additional VIP (reserved seating) and 10 additional tickets to girlpARTs project event
- Logo placement on all girlpARTS project print materials
- Opportunity to distribute company information at girlpARTs project event

Silver Sponsor: \$2,500

All of the Teal Sponsor level benefits plus:

- Verbal on-stage acknowledgement at girlpARTs project event
- Sponsor signage opportunities at girlpARTs event
- Two additional VIP (reserved seating) and 9 additional tickets to girlpARTS project event

Teal Sponsor: \$1000

- Logo placement on our website, social media, print advertising and
- Two VIP (reserved seating) and 8 general admission tickets to girlpARTS project event

Benefactor: \$250

- Two general admission tickets to the event
- Acknowledgement at girlpARTs project event

If these do not fit your needs, ask us about additional opportunities.



**2019 girlpARTS Project
Sponsor Agreement**

Platinum Sponsor \$10,000 _____

Gold Sponsor \$5000 _____

Silver Sponsor \$2500 _____

Teal Sponsor \$1000 _____

Benefactor \$250 _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

Do you have a location to display the bodice in September/October 2019?: Yes No

If yes, bodice display location information (we can help you find one):

Business name: _____

Business address: _____

Contact name: _____

Contact email: _____

Contact phone: _____

Signed: _____ Date: _____

Your signature grants permission for NormaLeah Ovarian Cancer Initiative to use your name and likeness as well as the name, logo and location of your organization with regards to girlpARTs Project.

For internal use:

Bodice # _____ ***Description/Name*** _____

Payment Received _____